[MOVEMENT LOGO]

[NAME CONTACT PERSON]

[PHONE]

[EMAIL]

FOR IMMEDIATE RELEASE

[DATE]

[MOVEMENT NAME] Event

Featuring Legislators, Community Leaders, School Staff and Parents

[CITY, STATE] –Youth, parents, school staff, business and community leaders came together today for the [MOVEMENT NAME] event at [EVENT LOCATION] to learn about and celebrate a new student-led movement at our school. [NAME MOVEMENT] is to provide guidance to promote student engagement in bullying prevention and intervention, help build a more respectful and safe school climate, and to elevate student voice.

Research shows that if youth are worried about being bullied online or offline by their peers, their focus is not on learning and their academic potential is negatively impacted. The negative impact from peer abuse has life-long effects and inhibits the positive influence students may have on our community in the future.

[ADD EVENT SPECIFICS, SIMILAR TO THE FOLLOWING: [city] participants saw students [explain activities], while [names leaders in attendance, such as mayor, school officials, business leaders], parents and students discussed the importance of student-led programs.]

[ADD A QUOTE HERE FROM A NOTABLE PARTICIPANT, SIMILAR TO THE FOLLOWING: “We celebrate the remarkable work being done by students who attend [school, school district],” [name notable] told the crowd. “it is a powerful reminder that student voice and engagement programs offer an important perspective and message that every child feels safe, valued and is provided the supports they need to be a successful community member.”]

[ADD SPECIFIC QUOTES, NAMES, SIMILAR TO THE FOLLOWING: “We are all very proud of our middle school students,” said [movement director, principal or superintendent]. “There’s no reason that learning should not be the main focus for every student without the stress and worry of peer abuse happening during their time at school. our school needs your support, as it plays an important role in our healthy development and ultimately the success of our community — as it inspires students to learn, helps them be more resilient, and keeps them safe and supported.”]